

Maine Dental Association

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A Constituent of the
American Dental
Association



April 2010

Dear Exhibitor:

We invite you to be a part of the 2010 Annual Convention of the Maine Dental Association to be held on October 1-2, 2010 at the Samoset Resort in Rockport, Maine. Exhibits will be held on Friday, October 1, from 10:00 a.m. to 3:00 p.m.

We hope to improve on last year's attendance that topped 350, including 135 dentists and 40 dental students. To attract more attendees to the exhibit floor, we are planning to offer lunch to anyone who visits at least ten booths. This year's paid contract will also include two free lunch vouchers per booth.

Please see the enclosed prospectus with details about the exhibits. An application is included. Please note the "early bird" discount for contracts postmarked by May 28. I look forward to your participation at our meeting. If you have any questions, please contact the Maine Dental Association Central Office at 207-622-7900 and ask for Frances Miliano, MDA Executive Director.

Sincerely,

David C. Olivas, DDS
MDA Exhibits Chairman, 2010

Maine Dental Association
2010 Annual Convention
October 1-2
Samoset Resort
Rockport, Maine



It's a good pick.

MDA Annual Convention Exhibitor Prospectus

Maine Dental Association
2010 Annual Convention
October 1-2
Samoset Resort
Rockport, Maine

- Date of Exhibits:** Friday, October 1, 2010
- Location:** Samoset Resort, Rockport, Maine
(Vinalhaven/North Haven Room)
- Time:** Exhibits are open from 10:00 a.m. to 3:00 p.m.
Set-up can occur any time after 8:30 a.m.
- Booth Description:** 8' X 10' space with 6' skirted table, 1 chair provided.
Area pipe and drape.
Electrical outlets available if needed.
(Requests for electrical outlets must be made on the exhibitor contract.)
Two free lunch vouchers per paid booth.
- Cost:** \$625 for 1st BOOTH / \$575 for each additional BOOTH
Deduct \$30 per BOOTH if postmarked by May 28, 2010.
Payment must accompany application.
- Booth Assignment:** Exhibitors will receive booth assignments the morning of the exhibits.
Special requests must be listed on the application.
- Character of Exhibits:** The MDA reserves the right to decline or prohibit any exhibit which, in its judgment, is not suitable to or in keeping with the character of the exhibition. This reservation is all inclusive and concerns persons, things, conduct, printed matters and souvenirs.
- Refunds:** All cancellations must be in writing and received by the Maine Dental Association on or before August 2, 2010. Cancellations received after this date will be charged a \$150 booth cancellation fee. If cancellations are received after August 27, 2010 the entire booth fee will be retained by the Maine Dental Association.
- Hotel Reservations:** If needed, hotel reservations must be made directly with the Samoset. The reservation information will be mailed to you in late June, when full convention information is available or upon receipt of exhibitor contract received after late June.
- Attendance Incentive:** The Maine Dental Association (MDA) will be providing free lunch to anyone who visits at least ten exhibitor booths. Participants will have sheets to be marked by you showing them as visitors to your booth. Attendees will turn in these sheets and pick up their free lunch on the exhibit floor.
- Products to be Mailed:** If you need to mail your product and/or equipment ahead, please mail to: Samoset Resort, 220 Warrenton ST, Rockport, ME 04856-3816. Be sure to mark the package Maine Dental Association Annual Convention. Please ship to arrive no earlier than seven days in advance. Contact the sales office at the Samoset Resort with questions. (207-594-2511)



It's a good pick.

Please note:

To assure a listing in the Annual Meeting Program Booklet, the exhibitor contract must be returned with payment no later than May 28, 2010.



Maine Dental Association Annual Convention Exhibitor Contract

FOR OFFICE USE ONLY
BOOTH ASSIGNMENT

PRICE PER BOOTH-\$625 additional BOOTH-\$575 [Deduct \$30 per booth if postmarked by 5/28/2010]

You are hereby authorized to reserve exhibit space for our use at the 144th Annual Convention of the Maine Dental Association. We hold the Maine Dental Association harmless from claims of any nature arising from our occupancy of assigned space, or from activities of our employees or representatives.

____ FIRST TIME ____ PREVIOUS EXHIBITOR

EXHIBITING COMPANY _____

COMPANY NAME (as will appear in program booklet) _____

ADDRESS _____ PHONE _____

CITY _____ STATE _____ ZIP _____

REPRESENTATIVE in charge of exhibit _____

ADDRESS (if different than company) _____ PHONE _____

CITY _____ STATE _____ ZIP _____

PRODUCT(S) to be exhibited _____

OUR COMPETITORS ARE _____

CONTRACT EXECUTED BY _____
(name and title—PLEASE PRINT)

Contract Must Be Signed to be Valid _____
(sign name)

Date of Exhibits: October 1, 2010 (10:00 am—3:00 pm)

TERMS: Full payment must accompany this application. \$625 for 1st BOOTH. \$575 for an additional BOOTH. Deduct \$30 per BOOTH if postmarked by May 28, 2010.

Please reserve ____ unit(s) of exhibit space. Total enclosed: \$ _____

List of on-site representatives *(No more than five reps per exhibit space.)*
PLEASE PRINT NAMES!
1. _____
2. _____
3. _____
4. _____
5. _____

To whom should the convention information (program, hotel info, etc.) be sent?
Name: _____
ADDRESS: _____
CITY: _____
STATE: _____ ZIP: _____

Special Requests: _____
Number of electrical outlets needed: _____

Please return this form with your check payable to:
Maine Dental Association
PO Box 215
Manchester, ME 04351-0215

MDA telephone: 207-622-7900
Your canceled check will be your receipt.

A refund of a prepaid reservation will be made upon written request to the Maine Dental Association on or before August 2, 2010. Cancellations received after this date will be charged a \$150 booth cancellation fee. If cancellations are received after August 27, 2010 the entire booth fee will be retained by the MDA.