

Professional Dental Liability Risk Management Seminar

Designed and conducted by dentists for dentists and their staff

Presenters: Anthony Chillura, DMD, and Mark V. Franco, Esq.

Sponsored by the Maine Dental Association — Presented by Professional Protector Plan
Thursday, May 20, 2021

TIME: 4:30 - 8:30 pm (ONLINE)

COST: \$135 per person

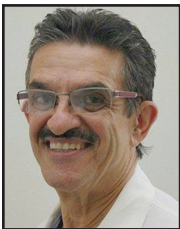
Every practice strives to provide dental care for patients in an effective manner with the highest quality outcome. In order to achieve that, risk and risk management associated with all treatment must be addressed concurrently using the latest principles and techniques available. When the proper protocols and policies are employed, patients can be treated safely and efficiently in a controlled, risk-lowered environment.

This seminar will provide the latest claim information statistics to help mitigate risk and present cases and experiences of your colleagues who have experienced risk exposures.

The following risk management fundamentals will be addressed:

- Management of patient communications by choosing words wisely, listening intently, earning trust and respect, and creating the happy and loyal patient
- Implementing office policy so the entire team utilizes the same risk and safety policies
- Providing all clinical treatment that meets or exceeds the accepted standard of care in your locality
- Understanding the basic principles of accepted chart and record documentation and the responsibilities of protecting patient information
- Effective patient management of non-clinical issues and adverse events
- Fundamentals of legal concepts, including general informed consent, vicarious liability, and negligence

Additionally, dentists insured with the Professional Protector Plan® for Dentists (PPP) will receive 10% professional liability premium credit upon renewal for three successive years. Dentists who are not insured with the PPP may be eligible for credit by purchasing PPP coverage within one year of attending the seminar.



Dr. Anthony Chillura is Director of Dental Risk Management for the Professional Protector Plan® for Dentists. Among his many accomplishments, Dr. Chillura served as a forensic odontologist with the New York City office of Chief Medical Examiner, and helped to identify victims from the September 11th terrorist attack.

Mark V. Franco has a broad-based practice involving employment law, civil rights and municipal liability, professional liability, transportation, commercial litigation, property and casualty, subrogation, and alternative dispute resolution. He has substantial trial experience in state and federal courts in Maine and New Hampshire.



YOU CAN REGISTER ONLINE AT WWW.MEDENTALCE.ORG

For office use only: QB DB Ck/CC# _____

REGISTER TODAY!

The seminar is open to all dentists and dental office staff members.

Please type or print clearly.
Please list each attendee separately.

Name of individual attending

Name of individual attending

Name of individual attending

Address

City, State, ZIP Code

Telephone Number

Email Address

Number of dentists / Number of staff attending

Total payment enclosed (\$135 per attendee)

If insufficient enrollment causes cancellation of the seminar, registration fees will be returned.

Make checks payable to: Maine Dental Association

Return this form to:
Maine Dental Association
PO Box 215
Manchester, ME 04351
or fax to 207-622-6210

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: Cancellations received
: through May 6 will receive
: a full refund. There will be
: no refunds for cancellations
: received after May 6.
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Registration deadline: May 6, 2021