Maine Dental Association
Annual Convention

150 YEARS

1867-2017

June 2-3, 2017
Harborside Hotel, Spa and Marina
Bar Harbor
Admission to Events
Attendees must wear a convention badge for admission to MDA courses and to the exhibit hall. Tickets are required for courses and social events, and can be obtained prior to the annual convention. There will be on-site registration at the Harborside Hotel for continuing education courses on a space-available basis.

There will be no on-site ticket sales for meals. Lunch will be available to all registrants on Friday, as long as attendees are pre-registered.

Pre-registration
You may pre-register using the registration form in this booklet, or you can register online at www.medental.org. Registration packets with name badge and tickets, along with a lanyard, can be picked up at the MDA Annual Convention registration desk. Registration begins at 8:00 am on Friday and Saturday. PLEASE NOTE: Nothing will be mailed ahead.

Payment of Fees
Pre-registration forms can only be processed if payment is enclosed. Please make your check payable to the Maine Dental Association and mail to:

Maine Dental Association
PO Box 215
Manchester, ME 04351

(If paying by credit card, please complete the inserted form, and either mail to the MDA, fax it to (207)622-6210 or email it to lknowles@medental.org)

Refunds
If you request a refund by May 19, 2017, we will refund 80% of your payment. After May 19, no refunds can be made.

Hotel Accommodations

Exhibit Hall — Thanks to our Exhibitors
The Exhibit Hall will be open on Friday, June 2 from 10:00 am until 4:00 pm. Plan to spend some time visiting the booths and supporting the vendors who support the MDA Convention. A free lunch buffet will be provided on Friday. Raffle prize drawings will be held on Friday after the Low Dog course.

Evening Meal / Entertainment Tickets
Please use the order form found in this booklet to order tickets for the Saturday night Dinner/Dance. There will be no on-site sale of meal tickets.
Corporate Sponsors
Crest/Oral-B
Northeast Delta Dental
TD Bank

Exhibitors (as of brochure printing)
Androscoggin Bank
Best Card LLC
Carestream Dental
Crest/Oral-B
Designs for Vision, Inc.
DoseSpot
From The First Tooth
Garfield Refining Company
GC America Inc.
Hayes Maine
Henry Schein Dental
Ion Networking
Jim Kasper Associates LLC
Kuraray America
Maine Academy of General Dentistry
Maine Dental Political Action Committee
Maine Technology Group
Northeast Delta Dental
Northern Benefits
PerioChip
Philips Sonicare & Zoom
Rosen & Associates LLP
SS White Dental
SurfCT.com
SurgiTel
TD Bank
Ultradent
USI Insurance Services
Yankee Dental Congress

... more to come

Pick up a raffle card, and once it’s filled with stamps from exhibitors, enter for your chance at winning a prize. Winners will be drawn Friday afternoon. You must be present to win.
June 2, 2017  Included in Dentist & Hygienist Package Plans
Time: 9:00 am - noon, 1:30 - 4:00 pm

The Fire Within: Nutrition and Lifestyle Approaches to Chronic Inflammation
Dr. Tieraona Low Dog
(6 Category 1 credits for Maine licensure)

This course is recommended for dentists, hygienists, assistants, and office personnel

While acute inflammation is a vital and life-saving component of our body’s immune and healing response, there is a growing consensus that persistent inflammation is a common pathway for the development of disorders ranging from heart disease to depression to cancer. In this highly informative session, the relationship between inflammation, disease, and oral health will be explored; and more importantly, strategies for squelching the smoldering fire within will be discussed.

Learning Objectives: Participants will be able to
- identify the relationship between inflammation and chronic disease
- describe the role of diet and lifestyle in persistent inflammation
- describe the concept of resolution biology and how this pertains to oral health
- identify eight integrative strategies for reducing chronic inflammation

Disclosures: None

Dr. Tieraona Low Dog, MD’s exploration of natural medicine and its role in modern health care began more than 35 years ago as she studied midwifery, herbal medicine, massage therapy and martial arts before earning her medical degree from the University of New Mexico School of Medicine. Dr. Low Dog is an internationally recognized expert in the fields of integrative medicine, dietary supplements, herbal medicine and women’s health. She has been an invited speaker to more than 550 scientific/medical conferences, published 40 peer-reviewed articles, written 20 chapters for medical textbooks, and has authored five books, including three National Geographic books: Fortify Your Life, Healthy at Home and Life is Your Best Medicine.

June 3, 2017  Included in Dentist Package Plan ONLY
Time: 9:00 am - noon, 2:00 - 4:30 pm

The Christensen Bottom Line 2017
Dr. Gordon Christensen
(6 Category 1 credits for Maine licensure)

This course is recommended for dentists, hygienists, assistants, and office personnel

This fast moving “bottom line” course includes the areas of dentistry with the most activity and change in any given year. It is easily understood and has numerous summaries that help attendees to interpret the ongoing advancements in the profession. The course encourages audience participation, and questions and answers, and is presented in an enjoyable and humorous manner.

Learning Objectives: Participants will be able to
- list the most important and useful new techniques in the topics discussed
- list the most important and useful materials discussed
- list the most important and useful new concepts discussed
- implement those aspects of the course most applicable to your practice

Disclosures: CEO Gordon Christensen - Practical Clerical Courses, Inc., providing clinical auxiliary and patient education to the dental profession. CEO CR Foundation, 501c3 nonprofit providing research and education to the dental industry.

Dr. Gordon J. Christensen, DDS, MSD, PhD is founder and director of Practical Clinical Courses (PCC), chief executive officer of Clinicians Report Foundation (CR), and a practicing prosthodontist in Provo, Utah. Early in his career, Gordon helped initiate the University of Kentucky and University of Colorado dental schools, and taught at the University of Washington. Currently, he is an adjunct professor at the University of Utah School of Dentistry. Dr. Christensen has presented thousands of hours of continuing education globally, made hundreds of educational videos used throughout the world, and published widely. He is a member of numerous professional organizations.

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June 3, 2017
Time: Noon - 1:45 pm

Dental Student/New Member Lunch & Learn: Financial Planning & Fiscal Independence for the Heavily Indebted Millennial
Dr. Richard Huot
(1.5 Category 2 credits for Maine licensure)

All MDA members and staff welcome

This lecture will touch on how to make your practice more resistant to the economy, what you can expect to see in the economic near future, and basic financial steps you must take to ensure that you will be able to be financially successful throughout your entire dental practice career.

Learning Objectives: Participants will be able to
- identify basic economic business cycles, and how it affects dentistry
- understand the penetration of corporate dentistry/large group practice modules in both fee for service and PPO systems
- identify current economic trends, and how they will need to market their practice in a radically different way
- return to the office with clear initiatives on how to increase the efficiency of their operations, and whether they are a candidate for a merger or acquisition of another dental office

Disclosures: None

Dr. Richard A. Huot, DDS, is the founder of Beachside Dental Consultants, Inc. He has lectured at many meetings on a variety of topics and his articles have been featured in several dental journals and publications. Dr. Huot retired from the USAF Reserve Dental Corps after 30 years of military duty. A past president of the Maine Dental Association and the Atlantic Coast District Dental Association in Florida, he is a member of a number of professional organizations. Dr. Huot was a private practice owner from 1985 to 2008, and still practices clinical dentistry. He served on the American Dental PAC Board from 2008 to 2012. Dr. Huot presently serves on the ADA Council of Government Affairs.
## Schedule-At-A-Glance

### Friday, June 2, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>8:30 am - noon</td>
<td>CE Course -- Part 1 -- The Fire Within: Nutrition and Lifestyle Approaches to Chronic Inflammation with Dr. Tieraona Low Dog -- Continental breakfast break on exhibit floor</td>
</tr>
<tr>
<td>10:00 am - 4:00 pm</td>
<td>Exhibits Open</td>
</tr>
<tr>
<td>Noon - 1:30 pm</td>
<td>Lunch buffet on exhibit floor -- meet with exhibitors, collect stamps for your chance at raffle prizes</td>
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<tr>
<td>1:30 - 4:00 pm</td>
<td>CE Course -- Part 2 -- The Fire Within: Nutrition and Lifestyle Approaches to Chronic Inflammation with Dr. Tieraona Low Dog</td>
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<tr>
<td>4:15 pm</td>
<td>Raffle winners drawn in Exhibit Hall</td>
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<tr>
<td>5:30 - 6:30 pm</td>
<td>Reception for all convention attendees, exhibitors</td>
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<td></td>
<td>Evening meal on your own (see list of restaurants at medental.org)</td>
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### Saturday, June 3, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 am</td>
<td>Registration Opens</td>
</tr>
<tr>
<td>8:00- 8:30 am</td>
<td>Continental Breakfast before Dr. Christensen’s course (free for course attendees)</td>
</tr>
<tr>
<td>8:30 am - noon</td>
<td>CE Course -- Part 1 -- The Christensen Bottom Line 2017 with Dr. Gordon Christensen</td>
</tr>
<tr>
<td>Noon - 1:30 pm</td>
<td>PP/PFA/ICD/ACD Luncheon (separate invitation)</td>
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<tr>
<td>Noon - 1:45 pm</td>
<td>Dental Student/New Member Lunch &amp; Learn (all MDA members welcome) -- Financial Planning &amp; Fiscal Independence for the Heavily Indebted Millennial with Dr. Richard Huot (includes lunch) (sponsored by TD Bank and Northeast Delta Dental)</td>
</tr>
<tr>
<td>2:00 - 4:30 pm</td>
<td>CE Course -- Part 2 -- The Christensen Bottom Line 2017 with Dr. Gordon Christensen</td>
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<tr>
<td>4:45 - 5:30 pm</td>
<td>MDA Business Meeting (Members Only)</td>
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<tr>
<td>5:30 - 6:45 pm</td>
<td>Dental Student/Mentor Reception (sponsored by Crest/Oral-B and Northeast Delta Dental)</td>
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<tr>
<td>7:00 - 7:30 pm</td>
<td>Recognition of Officers and Awards</td>
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<tr>
<td>7:30 - 10:30 pm</td>
<td>President's Dinner/Dance with entertainment by LQH</td>
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Relax with friends, staff and exhibitors  
Reception Friday from 5:30 - 6:30 pm

Wind down after a long day, and begin your evening by enjoying hors d’oeuvres and a complimentary beer and wine bar, all provided by the MDA. It will be a chance to talk to friends and colleagues, and interact with exhibitors as well.

Mentorship Program kicks off  
Reception Saturday from 5:30 - 6:45 pm

The Saturday evening festivities begin with a dental student/mentor reception. The University of New England and the Maine Dental Association have partnered on starting a mentorship program at the school, matching up students with MDA members. This event will serve as a kickoff for the mentorship program, and will feature hors d’oeuvres and complimentary drinks.

Sponsored by:
Crest/Oral-B  
Northeast Delta Dental

Maine Dental Association 2017 Convention Room Reservations
Rates Available Thursday, June 1 -- Sunday, June 4, 2017  
Reservation Deadline: **May 2, 2017**

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Single / Double Rate</th>
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</thead>
<tbody>
<tr>
<td>Deluxe Two Doubles Standard View</td>
<td>$158.00</td>
</tr>
<tr>
<td>Deluxe King Standard View</td>
<td>$158.00</td>
</tr>
<tr>
<td>Premium King Standard View</td>
<td>$158.00</td>
</tr>
<tr>
<td>Deluxe Two Doubles Island View</td>
<td>$186.00</td>
</tr>
<tr>
<td>Deluxe King Island View</td>
<td>$186.00</td>
</tr>
<tr>
<td>Deluxe Two Doubles Harbor View</td>
<td>$214.00</td>
</tr>
<tr>
<td>Deluxe King Harbor View</td>
<td>$214.00</td>
</tr>
</tbody>
</table>

For Reservations Call **866-258-7253**

*The Harborside Hotel, Spa & Marina is a non-smoking facility.*

Make sure to identify yourself with the Maine Dental Association.

Reservations received after the deadline will be accepted on a space-available and rate-available basis. All reservations that are not cancelled three days prior to arrival date will be charged a fee equal to one night’s room rate. Cancellations may be made by calling 866-258-7253.

**Check-In Time is 4:00 PM    Check-Out Time is 11:00 AM**

The Harborside Hotel, Spa & Marina, 55 West Street, Bar Harbor, ME 04609  
[www.theharborsidehotel.com](http://www.theharborsidehotel.com)
Do you have a piece of MDA history to share?

The MDA would like to put together an exhibit at the annual convention for attendees that offers a chance to see parts of our organization’s history. If you have a photo, instrument or other item that would add to our exhibit, let the MDA Office know.

Overlooking Frenchman's Bay from downtown Bar Harbor, the Harborside Hotel, Spa & Marina welcomes guests to a relaxed seaside retreat that embodies the spirit of coastal Maine. The luxurious Bar Harbor hotel features warm, elegantly-appointed accommodations and gracious hospitality in addition to exceptional amenities located both onsite and next door at the historic Bar Harbor Club. Right on the water and right in town, the Harborside makes it easy to experience the very best of Bar Harbor. It is located within easy walking distance of the unique shops and restaurants in downtown while just minutes from timeless splendor of Acadia National Park.